

## BEAVER-VISITEC INTERNATIONAL REDUCING COSTS WITH A CLOUD-BASED AUTOMATION SERVICE

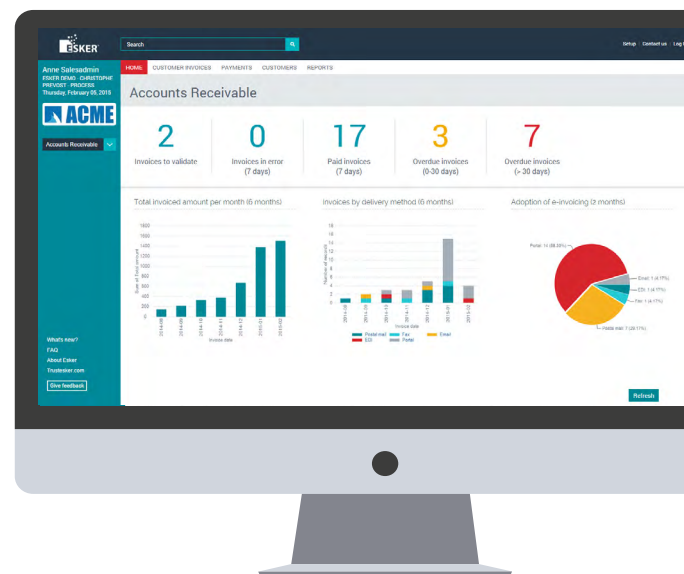
### BACKGROUND

Beaver-Visitec International, a global manufacturer, developer and marketer of ophthalmic and other specialty microsurgical products, was manually processing close to 40,000 invoices per year and facing a number of business challenges, including IT system issues. The company had identified the need to automate manual processes in order to:

- Improve efficiency
- Reduce costs
- Raise the standard of the back office function

Beaver-Visitec recognised it needed to source a supplier with a sufficiently agile and flexible solution that could be tailored to ensure their various requirements could be met, which included:

- A range of both short-term and long-term business needs
- The specific requirements of the finance team
- The ability to automate a variety of documents
- The scope for future expansion



*"At the time we decided to automate the delivery of invoices, we were out-putting around 150 invoices a day. We contacted several companies to discuss our requirements and early discussions showed that Esker was best placed to help us achieve our objectives."*

Julia Nyman | Finance Manager | Beaver-Visitec International

### THE SOLUTION

Esker's on demand solution was chosen for sending and receiving business documents between customers, business partners, and suppliers—regardless of source, format or destination.

Following Esker's review of Beaver-Visitec's operations, the company recommended a cloud-based automation service, for use alongside Beaver-Visitec's existing software. Esker's solution was tailored to meet the financial department's specific needs and the fact that the solution could be used for more than just mailing sales invoices was particularly appealing.

*"Mailing invoices was a time consuming process that was hard to manage in-house. Rather than incur the cost of employing a temp, Esker has saved us time and money."*

Julia Nyman | Finance Manager | Beaver-Visitec International

## BENEFITS

By streamlining core business activities, Beaver-Visitec has harnessed the key, tangible benefits of standardised processes through reduced cost bases and improved operational efficiencies – which also contributes to meeting revenue objectives.



Improved efficiency and accuracy



Online support tools for control of daily runs



Saved time and resources for the finance department



Customers receive their documents more quickly than before

*"Everyone at Esker has been very responsive and we know they are always on-hand to respond to any queries we may have. We have already noticed a significant saving on our postage costs. And if you factor in the point that staff can now be deployed to other tasks, it adds up to measurable cost savings for the business."*

Julia Nyman | Finance Manager | Beaver-Visitec International



*"One reason we selected Esker was because it offered the scope for future expansion with no disruption to our existing processes. Now that the invoicing side of the business is fully operational, we have already been able to outsource our customer statements in the same way. Six months after our initial contact, the Esker on Demand solution was fully operational in the finance department and has given us the flexibility to automate the delivery of a variety of documents."*

Julia Nyman | Finance Manager | Beaver-Visitec International

## ABOUT BEAVER-VISITEC

Beaver-Visitec International specialises in the development and manufacture of innovative new products for a wide range of ophthalmic and speciality microsurgical procedures. Clinicians and healthcare facilities around the world rely on its products. With an 80 year heritage, the company has established a reputation across all areas of ophthalmic surgery, and its portfolio of trusted brands are distributed worldwide.

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Esker Ltd.  
 Durham House – Stanier Way  
 Wyvern Business Park – Derby – Derbyshire DE21 6BF  
 Tel: +44 (0) 1332 54 8181 – Fax: +44 (0) 1332 54 8160  
 info@esker.co.uk – www.esker.co.uk

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