## **Solution summary**



# Accounts Receivable Automation

## Leverage AI to improve cashflow & secure revenue

Powered by AI technology, Esker's Accounts Receivable solution suite enables Finance departments to rethink receivables management with the goal of reducing DSO and accelerating revenue recognition. From credit management, customer invoicing and payment to cash application, deductions and collections management, Esker automates and connects each step of the invoice-to-cash (I2C) process to improve overall efficiency in cash collection, provide visibility over cashflow and elevate the user and customer experience.

## Why Automate with Esker?



#### End-to-end efficiency

with automation & Al technology that gives staff more time to focus on strategic customers & reporting.



#### **Reduced DSO**

by decreasing payment delays, securing revenue & improving team productivity.

**Enhanced visibility** into AR collections performance as well as customer credit status, plus related data & documents.

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**Improved customer experience** through greater internal collaboration & a customer portal with self-service tools.

## **AR solution suite**

Esker offers a comprehensive and scalable accounts receivable (AR) solution suite designed to accelerate cash collection and revenue recognition. The result is not only reduced DSO, but an enhanced experience for every user.

#### **Credit Management**

Esker Credit Management helps Credit teams optimise their credit approval and risk monitoring process. The solution combines all relevant internal and external credit information and predictable insights to make data-driven decisions and mitigate credit risk.

#### **Invoice Delivery**

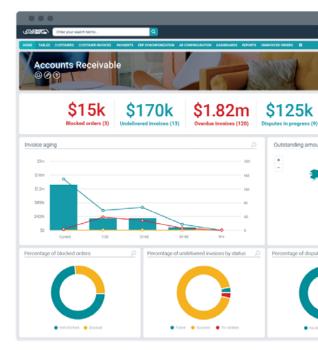
Esker Invoice Delivery automates the delivery of invoices according to customer preference (postal mail, fax, email, EDI, portal) and in 100% compliance with regulations in over 60 countries — all the while providing real-time visibility into invoice delivery status.

#### Payment

Esker's payment capabilities enable businesses to get their invoices paid faster, across the globe. Their customers can easily and securely pay online by card or direct debit, through a customer portal featuring payment scheduling, autopay and discount management

#### **Cash Application**

Esker Cash Application eliminates repetitive and error-prone tasks in the cash allocation process by reconciling all types of incoming payments to open items with Al-powered remittance management and auto-matching. Cash is allocated faster, cashflow is optimised and visibility and efficiency are established for all receivables.



#### **Claims & Deductions**

Esker Claims & Deductions enables businesses to resolve customer disputes quicker and keep short payments under control with AI data capture and electronic workflow capabilities. The solution manages customer trade claims tied to promotions as well as non-trade claims linked to shortages, damages or penalty charges.

#### **Collections Management**

Esker Collections Management helps businesses efficiently collect cash by automating key steps of the collections strategy and prioritising tasks based on AI predictions and risk analysis. It provides the Collections team with advanced collaborative tools to accelerate invoice-related issues, facilitate communication with customers and reduce bad debt.

### **Solution features & capabilities**

Esker's extensive field experience and dedication to product development is key to the continuing innovations that live in the Accounts Receivable solution suite. Here are some of the features that stand out the most:

#### **Esker Synergy Al**

Esker Synergy AI is a set of AI capabilities (deep learning, machine learning, NLP) and advanced algorithms that power Esker's Accounts Receivable solution suite. Esker Synergy acts as a digital assistant for AR teams by facilitating daily activities and providing AR managers with predictable insights to help them anticipate issues and make informed business decisions.

#### **Esker Connectivity Suite**

Esker's solutions seamlessly integrate with any ERP system via APIs and/or flat files. All AR requested files (open AR, bank statements, invoices, etc.) are quickly and securely transmitted to Esker for processing and/or pushed back to the ERP for reintegration (payment output or customer files). Esker also provides simultaneous integration with multiple ERPs, simplifying diverse environments resulting from M&A acquisitions. Thanks to third-party data integration, Esker can retrieve key scoring from credit partners like Altares Dun & Bradstreet, CreditRiskMonitor or Atradius, to combine internal and external data to make informed decisions.

#### **Collaboration tools**

Esker not only automates and connects each step of the I2C process from credit risk analysis to collections management, but it also fosters collaboration between all parties involved in the process, including customers. Communications is facilitated thanks to a set of tools including internal conversations, tasks and automated workflows, advanced messaging capabilities and a customer portal.

#### Global capabilities & e-invoicing compliance

The features built into Esker's Accounts Receivable solution suite include transactions supported in multiple languages, sites and currencies, as well as regulatory e-invoicing compliance and worldwide payment coverage, making it especially suitable for businesses operating on the international marketplace or in a decentralised model. The cloud-based solution suite enables people to work together better while offering the precise layer of visibility required at each management level.

#### **AR monitoring**

Esker's solutions are equipped with dashboards, KPIs and reports to provide everyone with the right information at the right time and support informed decision-making. Customisable dashboards, reports and to-do lists help users focus on what truly matters and AR managers can easily get the visibility they need on cash inflows and payment predictions or monitor their AR performance.

#### **Customer management**

Offering a 360-degree view of all AR customer-related information, processes and documents from a single interface, Esker helps businesses effectively monitor customer interactions and related decisions. By providing real-time visibility into the customer account status using intelligent dashboards and detailed KPIs, credit risk factors and business performance indicators are easily tracked, and issue detection and resolution simplified.



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