

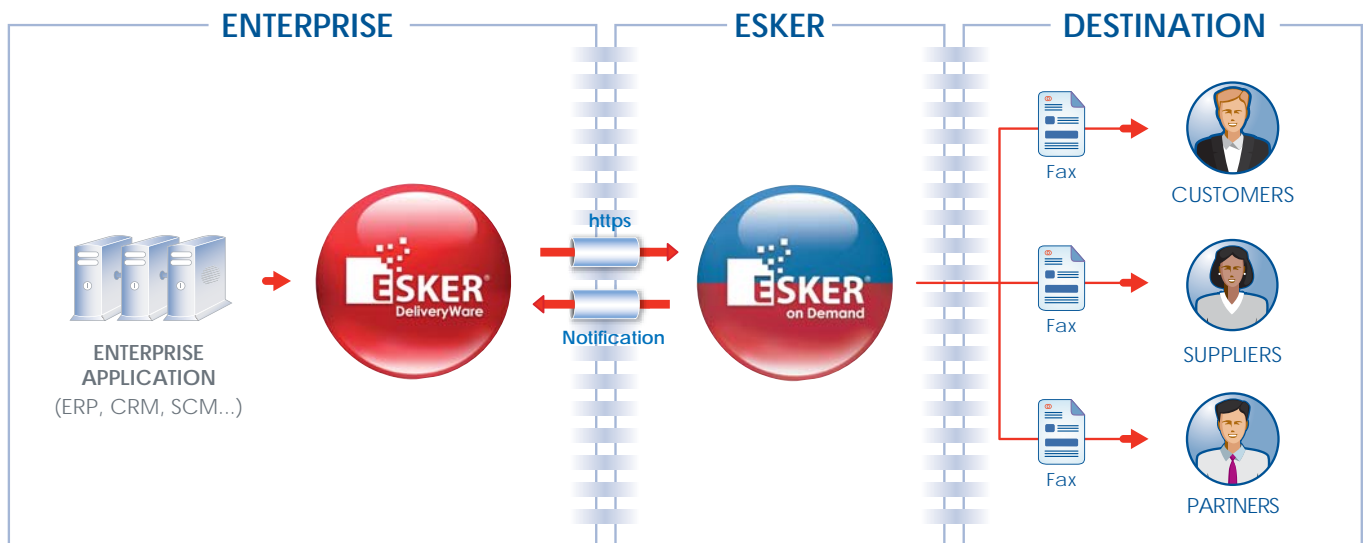


## Fax on Demand

Ensuring business continuity



The Fax on Demand service enhances the Esker DeliveryWare server by offering a convenient and economical solution for business continuity. There is no longer a need to invest in expensive hardware that sits idle waiting for potential emergency situations. And, Fax on Demand can handle peak and overflow fax situations, allowing businesses to buy smaller fax boards that accommodate routine fax traffic. Faxing directly from business applications is as simple for users as printing a document or sending an email. Fax on Demand is part of the Esker on Demand delivery services that also include Mail on Demand, SMS on Demand and Email on Demand.



### Automated, integrated, and simplified fax

Fax on Demand is a service that offers the security and efficiency of an external fax infrastructure, providing access to a worldwide network of Esker-hosted fax server facilities. With Fax on Demand you have the option of using Esker infrastructure during periods of peak fax volume or local fax hardware outage, which delivers numerous benefits to your bottom line.

- **Flexible faxing capacity** is available as required with no traffic restrictions, so you can easily handle peak faxing such as end-of-month invoice batches.
- **Convenient routing options** can be implemented for individuals, departments and divisions, making it easier to handle unplanned mass faxes and track fax costs by user.
- **Simplify your infrastructure** by reducing investments in telephony and hardware — especially for emergency backup situations.
- **Secure, reliable and robust** infrastructure with 24/7 monitoring with multiple redundant backup systems to minimise the possibility of downtime or delivery failures.

- **Seamless integration** with existing desktop and enterprise applications ensures that Fax on Demand is easy to implement and easy to use. Fax on Demand is quickly installed with no custom programming, no disruption of existing business processes, and no changes to existing file formats. Fax on Demand provides sent status within existing applications, so you always know if a fax has arrived.

### Maximise flexibility with Esker DeliveryWare

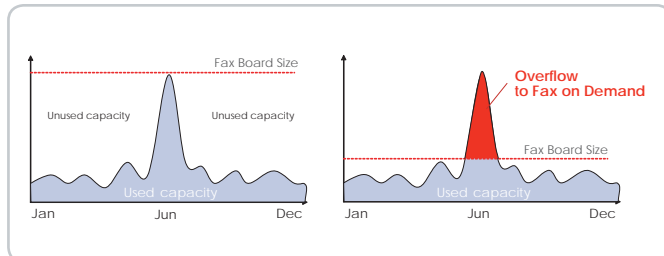
Esker DeliveryWare offers many added-value features that makes faxing business documents a highly efficient and effective business process.

Esker DeliveryWare features include:

- **Directly integrate** with leading enterprise applications including ERP, CRM, and SCM
- **Seamlessly work** with existing systems and processes
- **Ability to format raw** data into new, professional-looking business documents
- **Automated electronic delivery** using intelligent routing rules, through Fax on Demand, Mail on Demand, email, archive, and more.

## Overflow to Fax on Demand

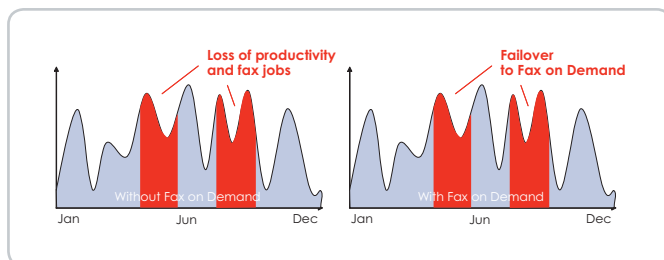
With Fax on Demand, you can intelligently distribute fax loads among local fax boards or fax on Demand Services. The distribution occurs following predefined rules based on fax status, account, CSID, priority, and fax number location.



This feature allows selecting a smaller fax board and offers better handling of fax peaks and unplanned fax/mailings.

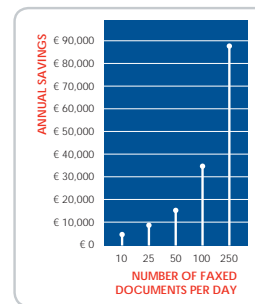
## Failover to Fax on Demand

With Esker DeliveryWare you can failover on Fax on Demand Services if local fax boards are not responding, ensuring fax distribution continuity.



This feature helps to protect against costly downtime in the event of fax board or telecom emergencies, using predefined failover.

## Fax on Demand always costs less



Flexible pay-as-you-go payment options allow you to only pay for what you use on a per fax basis, providing complete cost predictability and control. Whatever capacity you require and no matter how you calculate the costs and savings, Fax on Demand always works out less expensive than internal fax:

- **Enable automated faxing** directly from enterprise applications
- **Eliminate workflow interruptions** and manual handling costs associated with manual printing, faxing, and waiting for confirmation
- Equipment purchase (printers, fax machines, fax boards) and maintenance costs, and ongoing materials costs of ink and paper, are **reduced significantly**
- **Telephony costs** for line installation and rental and ongoing costs of fax calls are **eliminated**
- There is **no need to pay for mostly unused extra peak capacity** through more dedicated fax lines and more equipment
- There are **no internal maintenance costs and no external maintenance fees**

Fax on Demand also provides a solid document communication foundation with additional opportunities for automated e-document delivery through email and Mail on Demand (an external mailroom that provides fast, high-quality, cost-effective mail processing services).

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