

Esker Helps Winefish Fax through the Cloud

Derby, UK — May, 2014 — [Esker](#), a worldwide leader in [document process automation solutions](#) and [SAP®](#) software solution and technology partner, announced today it has been selected by Winefish to fax their business critical documents between themselves and their customers using the Esker Cloud Fax Services.

Winefish identified several technical issues with their existing fax server which were causing a negative impact not only on service levels but also on profit levels. For example the “speed in which the faxes were being sent was very slow, with some not being sent at all” said Leen Gravemaker Managing Director, Winefish. “Ultimately this resulted in important pricing information not being received by our customers” concluded Leen.

Improved Fax Services

By implementing Esker Cloud Fax Services, Winefish has the flexibility, performance and reliability required for handling business critical documents, with no hardware or software investment. With 100% efficiency, customers now receive every fax sent out and in a much quicker delivery time than before, therefore helping to ensure complete customer satisfaction.

Organisations such as Winefish benefit from seamless and secure integration with ERP applications such as SAP, real-time fax status notification and 24/7 fax service availability.

Alistair Nicholas, MD of Esker Northern Europe said: “Communication and customer satisfaction are of paramount importance to our clients when delivering business critical information to their clients. With this in mind, Esker strives to provide the best solutions available to allow total confidence in making sure that this information is successfully delivered. If not, then business may suffer as a result, but find the right solution and the benefits can be extremely advantageous”.

About Winefish

Winefish is the distribution channel for both retail and wholesale in the exporting of fish from the Netherlands. Mainly exporting to France, Switzerland, Luxemburg and USA the fish can be transported by either ship, truck, container or air travel.

About Esker

Esker is a worldwide leader in document process automation solutions. Addressing all types of business processes, from accounts payable and accounts receivable to order processing and procurement, Esker cloud computing solutions enable companies to automate the reception,

processing and sending of any business document with one platform. Esker helps over 80,000 companies around the world to reduce the use of paper and eliminate manual processes while improving their productivity, efficiency and environmental impact.

With 40.3 million euros in sales revenue in 2012, Esker operates in North America, Europe and Asia Pacific with global headquarters in Lyon, France, and U.S. headquarters in Madison, Wisconsin. Esker is listed on the NYSE Alternext in Paris (Code ISIN FR0000035818). For more information, visit www.esker.co.uk, Follow Esker on LinkedIn at [Esker – Northern Europe](#), or on Twitter at [@EskerNEurope](#) and join the conversation on the [Esker blog](#).

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