

SAP[®] Business ByDesign[™] Selects Esker as its Integrated Online Postal Mail Service

Derby, UK – December 13, 2011 – Esker, the leader in document process automation solutions, announced today that it has been selected by SAP AG as a solution partner to provide a complementary solution for SAP[®] Business ByDesign[™]. Esker's solution for online postal mail services will integrate directly with SAP Business ByDesign, the comprehensive, fully integrated, on-demand business management solution dedicated to companies in the small and midsize enterprise (SME) market as well as to subsidiaries of large enterprises running SAP solutions. Customers will be able to securely submit their mail to any of the Esker worldwide production facilities where their document is printed, folded, stamped and put into the postal stream in less than 24 hours.

Esker Postal Mail Services solution provides the ability to physically mail documents without having to deal with postal organisations, postal equipment and volume limitations. Mailing as a service facilitates the production, sending and tracking process for customers — delivering increased productivity, reliability and profitability. This service will be integrated into the SAP Business ByDesign solution. Customers can use Esker's service to send sales order confirmations, customer invoices, collection letters, purchase orders etc.

Esker Mail Services benefits include:

- Mail documents directly from the SAP Business ByDesign solution
- Real time processing 24/7
- Worldwide mail facility network
- Significant mail production and postage cost savings
- Decreased days sales outstanding (DSO)

The Esker Postal Mail Services solution leverages a global network of mail production facilities capable of processing and delivering documents throughout the world, directly from the SAP Business ByDesign solution. Esker is the first company to offer a worldwide network of interconnected on-demand mail facilities and deliver mail to local postal services within 24 hours of documents being generated. Thanks to Esker facilities located throughout the world, SAP Business ByDesign customers in France, the United Kingdom, Germany, Austria, Switzerland, the United States, Canada and Australia will benefit from significant time and cost savings.

“SAP is pleased to welcome Esker as a solution partner to our SAP Business ByDesign ecosystem,” says Bernd-Uwe Pagel, senior vice president Outsourcing & OnDemand Ecosystem, SAP AG. “The integration of Esker's online postal mail services with SAP Business ByDesign allows small and medium-sized enterprises to integrate printer services via a certified and secured connection into their business processes. The ability to send postal

mail as a service from the solution with a single mouse click represents a valuable addition for our SAP Business ByDesign customers. Without the need to add hardware or implement other software, customers can benefit further from their solution thanks to our partner ecosystem.”

“Esker’s expertise in mail production has been recognised by SAP. Esker is proud to be a solution partner for SAP Business ByDesign integrating its online postal mail service into the on-demand solution,” says Jean-Michel Bérard, CEO and President of the Board of Directors, Esker. “SAP Business ByDesign customers can now submit their documents to an Esker mail facility and benefit from decreased costs and handling time and 24/7 processing. This is a strategic partnership for us, as it unlocks a new customer base by enabling SAP Business ByDesign customers to benefit from our document process automation solutions, and strengthens our presence in the SAP ecosystem.”

About Esker

Esker is the worldwide leader in document process automation solutions. Addressing all types of business processes, from accounts payable and accounts receivable to sales order processing and procurement, Esker cloud computing solutions enable companies to automate the reception, processing and sending of any business document with one platform. Esker helps over 80,000 companies across the world to reduce the use of paper and eliminate manual processes while improving their productivity, efficiency and environmental impact.

With 33 million euros in sales revenue in 2010, Esker operates in North America, Europe and Asia Pacific with global headquarters in Lyon, France and U.S. headquarters in Madison, Wisconsin. Esker is listed on the NYSE Alternext in Paris (Code ISIN FR0000035818). For more information, visit www.esker.co.uk. Follow Esker on Twitter at twitter.com/eskerinc and join the conversation on the Esker blog at www.quitpaper.com.

Corporate Contact: Renee Thomas, Esker Inc. – Tel: 608.828.6140 ▪ Email: renee.thomas@esker.com
Investor Relations Contact: Emmanuel Olivier, Esker S.A. – Tel: 33 (0)4 72 83 46 46 ▪ Email: olivier@esker.fr
UK Contact: Sam Townsend: Esker UK – Tel: +44 (0)1332 548181 ▪ Email: sam.townsend@esker.co.uk

© 2011 Esker S.A. All rights reserved. Esker and the Esker logo are trademarks, registered trademarks or service marks of Esker S.A. in the United States and other countries. All other trademarks are the property of their respective owners.

SAP, ByDesign and all SAP logos are trademarks or registered trademarks of SAP AG in Germany and in several other countries. All other product and service names mentioned are the trademarks of their respective companies.

SAP Forward-looking Statement

Any statements contained in this document that are not historical facts are forward-looking statements as defined in the U.S. Private Securities Litigation Reform Act of 1995. Words such as “anticipate,” “believe,” “estimate,” “expect,” “forecast,” “intend,” “may,” “plan,” “project,” “predict,” “should” and “will” and similar expressions as they relate to SAP are intended to identify such forward-looking statements. SAP undertakes no obligation to publicly update or revise any forward-looking statements. All forward-looking statements are subject to various risks and uncertainties that could cause actual results to differ materially from expectations. The factors that could affect SAP’s future financial results are discussed more fully in SAP’s filings with the U.S. Securities and Exchange Commission (“SEC”), including SAP’s most recent Annual Report on Form 20-F filed with the SEC. Readers are cautioned not to place undue reliance on these forward-looking statements, which speak only as of their dates.



Esker Ltd. ▪ Durham House ▪ Wyvern Business Park ▪ Stanier Way
DE21 6BF Derby ▪ Derbyshire ▪ United Kingdom
Tel: +44 (0) 1332 54 8181 ▪ Fax: +44 (0) 1332 54 8160 ▪ info@esker.co.uk ▪ www.esker.co.uk

