

Esker Launches Sales Order Automation Solution as a Service

New SaaS solution provides an innovative response to the need for automated sales order processing

Derby, April 8th, 2010 – Esker, the leader in document process automation solutions, today announced the release of a new SaaS (software as a service) solution to automate sales order processing. This new solution from Esker offers companies a real alternative to traditional software for cost reduction and productivity improvement — via a simple Internet connection.

Despite the arrival and maturity of EDI (Electronic Data Interchange) and other business data exchange formats, a majority of companies are still receiving sales orders by fax or email. Given the multitude of media delivery methods available today (fax, email, postal mail, EDI, etc.) processing sales orders continues to be increasingly complex and still constitutes a critical process in terms of respecting customer commitments, boosting sales revenue and creating competitive advantages.

"Many companies, such as Whirlpool, the BASF Group and MEDRAD (Bayer Group), have already automated their sales order processing using our solution. Our expertise, and a proven track record in the SaaS market, allows us to offer this new on-demand solution and address all companies regardless of size," said Jean-Michel Bérard, CEO of Esker.

Targeting customer management groups e.g. Accounting, Operations, Sales Administration, Customer Service, etc this new on-demand solution offers end-to-end process automation including: **automatic sales order reception, automatic data extraction, automatic order routing, workflow validation and processing, tracking and reporting and archiving.**

By eliminating manual order entry companies are able to: **Lower order-to-cash process costs by up to 70%, Improve cash flow and lower Days Sales Outstanding, Increase data entry accuracy by as much as 99%, Reduce order errors and fulfillment delays etc**

About Esker Esker is a recognised leader in helping organisations reduce the use of paper, eliminate manual processes and simplify IT landscapes. With its comprehensive platform, Esker delivers the benefits of

automated document processing as on-demand services (SaaS) and on-premise solutions. Customers achieve significant operational efficiencies, cost savings and ROI in as little as three to six months while gaining visibility and control within order-to-cash and procure-to-pay business processes ranging from sales order management and accounts receivable to purchasing and accounts payable. Founded in 1985, Esker operates globally with more than 80,000 customers and millions of licensed users worldwide. Esker has global headquarters in Lyon, France and U.S. headquarters in Madison, Wisconsin. For more information, visit www.esker.co.uk. Or join our linked in group [Quit Paper for Derby Businesses](#) © 2007 Esker S.A. All rights reserved. Esker and the Esker logo are trademarks, registered trademarks or service marks of Esker S.A. in the United States and other countries. SAP and SAP products and services mentioned herein as well as their respective logos are trademarks or registered trademarks of SAP AG in Germany and in several other countries all over the world. All other trademarks are the property of their respective owners.

ENDS