

## Esker Receives Safe Harbor Certification

**Derby, – October 31, 2011** – Esker, the leader in document process automation solutions, announced today that it is among a select group of organisations that have attained the U.S. Department of Commerce Safe Harbor Certification for its on-demand document process automation platform. The Safe Harbor provides a framework and legal protection allowing for the safe transfer of personal data from European countries to the U.S. By certifying to the Safe Harbor, companies assure that European Union (EU) organisations are aware that the business provides adequate privacy protection as required by the EU Directive on Data Protection.

The U.S. - EU Safe Harbor Framework was developed by the U.S. Department of Commerce in consultation with the European Commission to bridge the different data privacy approaches between the U.S. and European Commission's Directive on Data Protection. The framework provides an efficient means for U.S. organisations to comply with the Commission's Directive.

In order to be Safe Harbor Certified, organisations must comply with the seven Safe Harbor principles covering: notice, choice, transfers to third parties, access, security, data integrity and enforcement. These principles are intended to give individuals more control over the accuracy and transfer of personal data. By certifying to the Safe Harbor, U.S. companies avoid interruptions in their business dealings with the EU or avoid possible prosecution by European Data Protection Authorities.

“Esker has always maintained the highest levels of data privacy and pledges to continue to protect the security and privacy of any personal information that its customers, employees, partners and others provide,” said Jean-Michel Bérard, CEO and President of the Board of Directors, Esker. “Today cross-border global business is commonplace and data privacy practices must be harmonised between continents. The Safe Harbor Certification provides us with the formal opportunity to demonstrate our competence in protecting the confidentiality and privacy of personal data.”

Esker has also been awarded TRUSTe's Privacy Seal signifying that the Safe Harbor Privacy Policy and Esker's practices have been reviewed for compliance with TRUSTe's program requirements including transparency, accountability and choice regarding the collection and use of personal information. As a leading independent third party online privacy solutions provider, TRUSTe's privacy seal is recognised and trusted by millions of consumers as a sign of responsible privacy practices with the highest standards for protecting personal information.

For more information please visit: <http://www.esker.com/safe-harbor-privacy-policy.asp>

(continued)

## About Esker

Esker is the worldwide leader in document process automation solutions. Addressing all types of business processes, from accounts payable and accounts receivable to sales order processing and procurement, Esker cloud computing solutions enable companies to automate the reception, processing and sending of any business document with one platform. Esker helps over 80,000 companies across the world to reduce the use of paper and eliminate manual processes while improving their productivity, efficiency and environmental impact.

With 33 million euros in sales revenue in 2010, Esker operates in North America, Europe and Asia Pacific with global headquarters in Lyon, France and U.S. headquarters in Madison, Wisconsin. Esker is listed on the NYSE Alternext in Paris (Code ISIN FR0000035818). For more information, visit [www.esker.co.uk](http://www.esker.co.uk), Follow Esker on Twitter at [twitter.com/eskerinc](https://twitter.com/eskerinc) and join the conversation on the Esker blog at [www.quitpaper.com](http://www.quitpaper.com).

## About TRUSTe

TRUSTe is the leading online privacy solutions provider and provides a broad suite of privacy services to help businesses build trust and increase engagement across all of their online channels – including websites, mobile applications, advertising, cloud services, business analytics and email marketing. Over 4,000 web properties including those from top companies like Apple, AT&T, Disney, eBay, Facebook, HP, Microsoft, Nationwide, Pfizer and Yelp rely on TRUSTe to ensure compliance with evolving and complex privacy requirements. TRUSTe's mission, based on a "Truth in Privacy" framework, is built on a solid foundation of transparency, choice and accountability regarding the collection and use of personal information. TRUSTe's privacy seal is recognised and trusted by millions of consumers as a sign of responsible privacy practices. For additional information on TRUSTe and its offerings, please visit <http://www.truste.com>.

**Corporate Contact:** Renee Thomas, Esker, Inc. – Tel: 608.828.6140 □ Email: [renee.thomas@esker.com](mailto:renee.thomas@esker.com)  
**Investor Relations Contact:** Emmanuel Olivier, Esker S.A. – Tel: 33 (0)4 72 83 46 46 □ Email: [olivier@esker.fr](mailto:olivier@esker.fr)  
**UK Contact:** Sam Townsend, Esker UK – Tel: +44 (0)1332 548181 □ Email: [sam.twonsend@esker.co.uk](mailto:sam.twonsend@esker.co.uk)

© 2011 Esker S.A. All rights reserved. Esker and the Esker logo are trademarks, registered trademarks or service marks of Esker S.A. in the United States and other countries. All other trademarks are the property of their respective owners.



Esker Ltd. ▪ Durham House ▪ Wyvern Business Park ▪ Stanier Way  
DE21 6BF Derby ▪ Derbyshire ▪ United Kingdom  
Tel: +44 (0) 1332 54 8181 ▪ Fax: +44 (0) 1332 54 8160 ▪ [info@esker.co.uk](mailto:info@esker.co.uk) ▪ [www.esker.co.uk](http://www.esker.co.uk)

