

## Esker Helps Skype Users Deliver Faxes

**Skype users phone, chat and now they can send their faxes via Skype using “PamFax”, a faxing service supported on Esker “Fax on Demand”**

**Derby, UK – October 30, 2008** – Esker, the leader in document process automation solutions and PamConsult, specialised in software development and consultancy for the Skype and eBay markets, announced today, the joint development of a new fax service (PamFax) allowing Skype users to deliver faxes via Skype.

To bring this new service to the market, PamConsult created the Internet services integration, the user interface, and manages the service as a Skype provider. The service is supported on Esker "Fax on Demand" technology for sending faxes and delivering sending status messages back to the sender in real time.

Through its technology and global network of service centres dedicated to “on demand” services; Esker offers the infrastructure necessary for PamFax to manage fax delivery at the lowest rates anywhere in the world thanks to its ability to route faxes to services centres located closest to the recipient. Fax status messages and transmission confirmations are delivered to the PamFax portal in real time. Users receive these messages in the format of their choice including email, Skype Chat, or SMS.

"PamConsult needed a fax platform that was efficient and reliable supporting professional functionality to meet the requirements of the most demanding Skype users," explains Jean-Michel Bérard, CEO of Esker." They chose Esker, because we have fax infrastructure available in several countries, we guarantee low faxing rates, and also because our fax management solutions are used by companies such as Microsoft in the United States and the insurance group Euler Hermes."

"This new fax service offers a significant advantage to more than 220 million Skype users," says Dick Schiferli, CEO of PamConsult. "Now sending faxes via Skype is as easy as phoning or chatting on Skype, and is based on a pay per page service. This new service has been extremely successful. Since the beta launch a few months ago, we are experiencing large increases in growth on a monthly basis, with about 84,500 users today, primarily in the United States, Italy, Australia, UK and Germany. We are planning several extensions for the future including the ability to receive faxes as well as adding service options for companies who do not want to invest in internal faxing infrastructure."

### **PamFax, a free add-on module for sending faxes via Skype**

An Internet communication platform available worldwide, Skype offers a multitude of services including free telephone calls anywhere in the world between Skype users, low rates for calls to fix and mobile phones, and instant messaging functions.

The PamFax service is available as a free add-on module fully integrated with Skype, easy to use and accessible anywhere in world. The service offers a variety of functions including:

- A user interface available in several languages

- Fax delivery to multiple recipients at once
- An optional cover page
- Notification by Skype Chat, email or SMS

Skype users can send their files or scanned documents directly from Skype. Fax delivery is based on a pay per page service with payment options including Skype Credit, PayPal, Google Checkout, credit cards or Amazon Payments.

In addition, PamFax can be integrated and accessed in "Facebook" social platform or the "Salesforce" CRM solution used by many companies. Business professional also have at their disposal the PamFax Business Control Panel, similar to the Skype Business Control Panel. Following registration, they can create groups to share and manage fax credits centrally, as well as to use the automatic account crediting option.

At the Skype developer conference held in Tokyo last year, PamFax won the Skype Mashup Cup 2007, an award given annually to the best new Skype application or best new service as part of the Skype Developer.

## About PamConsult

PamConsult offers consulting and development solutions and services, specifically targeting Skype and eBay markets. With extensive experience in these markets along with the creation of well known products like mceAuction, mceWeather, mcePhone and Pamela for Skype, PamConsult has achieved official certification for eBay Germany for the delivery of Micro Projects for eBay. In addition, PamConsult is a "Skype Approved Integrator" and has received several awards for innovation from eBay. PamConsult is a German legal entity founded by Dick Schiferli and Christoph Bunger. For more information, visit [www.pamconsult.com](http://www.pamconsult.com).

## About Esker

Esker is a recognised leader in helping organisations eliminate manual processes, gain process visibility and control, and reduce the use of paper by automating the flow of documents into, within and out of the organisation. With patented document delivery automation software and hosted document delivery services, Esker offers a total solution to automate every phase and every type of business information exchange. Customers achieve significant and immediate operational efficiencies, cost savings and measurable ROI in as little as three to six months. Founded in 1985, Esker operates globally with more than 80,000 customers and millions of licensed users worldwide. Esker has global headquarters in Lyon, France and U.S. headquarters in Madison, Wisconsin. For more information, visit [www.esker.co.uk](http://www.esker.co.uk)

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