

## **Esker Reaches Next Stage of Evolution as a Document Delivery Automation Company**

*New positioning portrays the core strength of Esker – document and business process automation, from end-to-end*

**Madison, WI, March 15, 2006**—Esker, the leading provider of Business Document Delivery solutions, today announced a new corporate logo to more precisely portray its core strength – providing the best all-around document delivery solutions in the marketplace. The enhanced logo, clearly identifying Esker as a Document Delivery company, comes on the heels of today's announcement of the latest version of its flagship product, Esker DeliveryWare 4.0. Both announcements reflect the leadership position Esker has in providing business document delivery solutions that drive productivity by injecting end-to-end business process automation into any enterprise application.

“Over the past several years, Esker has brought more document delivery innovations to the space than any other provider,” noted Jean-Michel Berard, Esker CEO. “In doing so, we’ve found that we moved beyond the task of simply producing better offerings than our peers for individual document challenges like desktop faxing or email automation. We have also successfully brought to the marketplace document solutions for what they are really trying to achieve – total, end-to-end business process automation.”

Released earlier today, Esker DeliveryWare 4.0 provides all the necessary capabilities for every stage of the document lifecycle to significantly reduce costs while creating secure, compliant, accountable document communication. It automatically captures key information from incoming documents, routes documents and information to appropriate people and business applications (i.e. SAP, Oracle) within the enterprise and provides a centralized means to transmit documents to customers, vendors and suppliers. Because of this end-to-end automation and the platform's ability to work with faxes, emails, SMS messages and even physical documents, Esker DeliveryWare 4.0 goes further than any other solution in eliminating paper intensive manual processes within an enterprise.

The company also offers a wide range of outsourced services for automated document reception and delivery. The document delivery service may be accessed from Esker DeliveryWare via Mail on Demand or Fax on Demand connectors or from within desktop applications. The Esker on Demand Center acts as a completely flexible virtual “mailhouse,” transforming Esker users' electronic documents into postal mail, fax, email and wireless messages (SMS) without the need for mailroom equipment or fax hardware. The scalability, reliability and 24/7 availability that the outsourced service provides help organizations overcome the usual hassles and expense of high-volume document delivery.

“We have listened very closely to our customers in order to develop solutions that not only answer their current demands, but that also anticipate their future needs,” continued Berard. “By staying ahead of the curve, we feel our customers and the marketplace on the whole will continue to look to us when it comes to the question of where business documents are going.”

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**PRESS RELEASE**

## **About Esker**

Esker is a recognized leader in helping organizations streamline manual, paper-intensive processes and reduce the use of paper by automating the flow of documents into, within and outside the organization. With patented document delivery automation software and hosted document delivery services, Esker offers a total solution to automate every phase and every type of business information exchange. Customers gain significant and immediate operational efficiencies, cost savings and measurable ROI in as little as three to six months. Founded in 1985, Esker operates globally and has over 70,000 customers and millions of licensed users worldwide. Esker has global headquarters in Lyon, France and U.S. headquarters in Madison, Wisconsin. For more information, visit [www.esker.com](http://www.esker.com) or [www.eskerondemand.com](http://www.eskerondemand.com).

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**Corporate Contact:** Renee Thomas, Esker, Inc. ■ [renee.thomas@esker.com](mailto:renee.thomas@esker.com) ■ 608-828-6140

**Investor Relations Contact:** Emmanuel Olivier, Esker S.A. ■ [olivier@esker.fr](mailto:olivier@esker.fr) ■ +33 (0)4 72 83 46 46

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