



*Extending the Reach of Information*

## **PRESS RELEASE**

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# **Esker Fax™ 3.5 Feature Pack 1 streamlines document processes with new image recognition and data extraction**

*New release helps organisations reduce manual tasks associated with routing fax and image documents, helps improve quality assurance through data validation*

Derby, UK, 21<sup>st</sup> October 2004 – Esker, a global leader in fax and business document delivery solutions, has enhanced its Esker Fax solution with an Image Recognition Module that captures data from faxes or image documents, eliminating manual data entry. Karen Roscoe, product manager for the Esker Fax Server Solutions line, explains, “Esker Fax now automatically extracts routing data from incoming faxes and image documents, and provides users with a convenient interface to verify data is recognised correctly. The result is increased operational efficiency through end-to-end streamlining of document-based business processes.”

“Purchase orders, invoices, and logistics and shipping information are probably the most common types of faxes — all of which have important business information that has to be entered into internal systems,” says Roscoe. “The result of using the Image Recognition Module is more accurate and efficient exchange of business documents with customers, partners, and suppliers.”

(more)

Benefits of the Image Recognition Module include:

- ◆ Increased operational efficiency from streamlined document-based business processes and the elimination of manual data entry tasks associated with incoming fax and image documents
- ◆ Saved time and money through the automated extraction of data from structured business documents
- ◆ Improved quality assurance and a reductions in data entry errors by providing users with the ability to validate the data on incoming fax and image documents

The new Image Recognition Module, which is available to Esker customers as an optional add-on, recognises characters, marks, and barcodes to enable automatic routing of incoming faxes to the appropriate recipients. This capability goes beyond optical character recognition (OCR), providing optical mark recognition (OMR) as well as 1D/2D barcode recognition and handwriting recognition (ICR — intelligent character recognition).

## **About Esker Software**

Esker is a recognised leader helping companies eliminate manual paper processes with Esker DeliveryWare Solutions — software and hosted delivery services automating every phase of business document delivery. Specialising in automating the capture, formatting, and delivery of output from SAP® systems, Esker solutions work with enterprise applications to streamline document flow without custom programming. Customers gain significant operational efficiencies, save time and costs, and realise ROI in as little as three to six months.

Founded in 1985, Esker operates globally and has over 25,000 customers and millions of licensed users worldwide. Esker global headquarters are in Lyon, France and U.S. headquarters are in Madison, Wisconsin. For more information, visit <http://www.esker.co.uk>

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