



Esker Software provides Heinz with recipe for faxing purchase orders direct from SAP® system

Esker's fax software is part of SAP Direct Packaged Services designed to help global food manufacturer send SAP output direct to suppliers

May 25, 2004 – **Esker Software** is providing automated fax delivery software to H J Heinz as part of SAP Direct Packaged Services to enable the global food manufacturer to fax purchase orders direct from its SAP system.

Whilst working on its first SAP implementation in Europe, Heinz was looking for a simple, scalable solution for sending standard SAP output direct to its customers. "Other solutions analysed were expensive or provided functionality that we did not require. We then found the SAP Automated Fax Packaged Service in the SAP Direct catalogue. It looked like it could provide the functionality we needed at a fixed cost," said John Glennon, Senior Project Manager with H J Heinz.

"Our fundamental requirement was to fax purchase orders to suppliers direct from our SAP system using fax numbers from the Vendor master file. The Packaged Fax solution did this without any problems and we are now looking to extend the use of the fax capabilities - for example to fax order acknowledgement reports each evening to our key customers."

Bashrat Din, Managing Director, Esker Software UK, said: "We are delighted that SAP customers such as Heinz are benefiting from Esker's automated fax software as part of SAP Direct Packaged Services. Our solutions help customers improve, simplify or automate their existing SAP fax operations and deliver immediate additional value to their SAP investment."

SAP works with packaged service provider Proceed Solutions to leverage complementary software such as Esker's solutions which allow customers to send either fax or email directly from their SAP environments.

With the automated fax packaged service from SAP Direct, customers can benefit from a one-stop-shopping solution that includes the appropriate software, installation, configuration and knowledge transfer for key users. Once the packaged service is implemented, customers can output via fax the most commonly used business documents, including purchase orders, invoices, sales acknowledgements and customer statements, directly from the SAP system, saving time and reducing overall communication costs.

For more information on SAP Direct call 020 8917 6224 or visit www.sap.com/uk/direct

For more information on Esker Software call + 44 (0) 1332 54 8181, email info@esker.co.uk or visit www.esker.co.uk

--- 000 ---

For further media information please contact:

Sam Townsend Marketing Manager - Northern Europe Esker Software Tel: +44 (0) 1332 54 8181 Email: sam.townsend@esker.co.uk Web: www.esker.co.uk	Media representative: Barry Monk Next Communications Tel: + 44 (0) 1732 810644 Email: barry@next-communications.com
---	--

About Esker

Esker develops communications software that optimises the transmission and usage of information, within companies and commercial partners. Founded in 1985, Esker is traded on Euronext, the French Stock Exchange (Le Nouveau Marché/ISIN: FR0000035818). In 2002, Esker achieved a turnover of €29.7M, with more than half of turnover in the United States. Esker is active in North America, South America, Europe, and the Asia/Pacific zone. The company employs over 300 staff and has more than two million registered users worldwide. Esker is the most international European software vendor, with over 90% of its turnover resulting from exports. Esker market offerings are divided into three product lines:

- Esker DeliveryWare Platform (automated delivery of business documents)
- Esker Fax™, Esker Fax for Notes, Esker VSI-FAX® and Esker VSI-FAX for Notes
- Persona® by Esker, SmarTerm® by Esker and Tun@Plus by Esker.