

# Esker continues worldwide expansion of mail facilities

## Eighth mail processing facility opens in the UK to meet rising demand for mail services from the computer desktop

**Derby, UK – December 1, 2009** – Esker, the leader in document process automation solutions, today announced the opening of a new mail facility in the UK to accommodate the rapid growth of Esker on Demand services. Already positioned in Australia, Belgium, Spain, the United States, France and Singapore, Esker continues its expansion placing a foothold in the first deregulated postal market in Europe — strengthening its international presence on the mail on demand market.

Processing nearly 100 million pages per year, Esker mail and fax processing facilities are extremely successful with organisations wanting to automate and outsource business mail (invoices, statements, reminder letters, pay slips, sales letters, etc...) directly from their applications. Esker solutions enable companies to move progressively to full document automation by eliminating paper and minimising their carbon footprint.

Equipped with industrial printing and folding machines, the new mail processing facility offers customers:

- **In the UK** the ability to automate and outsource their document delivery by mail
- **Worldwide** to deliver mail to the UK benefiting from local postage rates and a significant reduction in delivery time.

## Three postal delivery operators keep costs low

The UK is the first deregulated postal delivery market in Europe. With 3 different postal operators available to choose from including Royal Mail, DX and TNT Esker can offer its customers mail delivery at low costs.

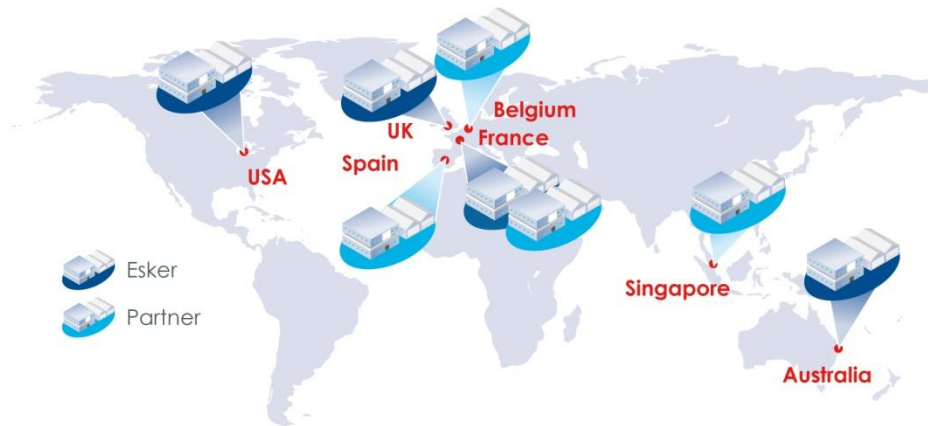
“Besides the large potential of the UK market, our new mail processing facility allows us to position ourselves in the first deregulated postal market in Europe. Based on the concept of “Least Cost Posting” we route our mail distribution to the lowest cost postal operator passing the savings on to our customers — an experience we will be able to perfect in anticipation of the postal market deregulation in all European countries to go into effect in January 2011,” says Jean-Michel Bérard, CEO of Esker.

## New mail processing facility, perfectly synchs with international expansion strategy

The opening of the 8<sup>th</sup> mail processing facility is a welcome addition to Esker production units worldwide including:

- 3 production centres in France, the United States and Australia
- 4 production centres in partnership with companies in the postal industry focused on printing and folding: Paragon in France, the Belgian Post in Belgium, Inforsistem in Spain and the Singapore Post in Singapore.

“Following the recent announcement of our partnership with the Singapore Post, this new mail processing facility reinforces our international coverage of the mail on demand market. We are continuing to expand our presence worldwide and are actively seeking partners in Italy and Germany,” explains Jean-Michel Bérard, CEO of Esker.



## About Esker

Esker is a recognised leader in helping organisations eliminate manual processes, gain process visibility and control, and reduce the use of paper by automating the flow of documents into, within and out of the organisation. With patented document delivery automation software and hosted document delivery services, Esker offers a total solution to automate every phase and every type of business information exchange. Customers achieve significant and immediate operational efficiencies, cost savings and measurable ROI in as little as three to six months. Founded in 1985, Esker operates globally with more than 80,000 customers and millions of licensed users worldwide. Esker has global headquarters in Lyon, France and U.S. headquarters in Madison, Wisconsin. For more information, visit [www.esker.co.uk](http://www.esker.co.uk).

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