

Beaver-Visitec International Reduces Costs with Cloud Based Mail Automation Service

Derby, UK – July 30, 2013 — [Esker](#), a worldwide leader in [document process automation solutions](#) announced today it has been chosen by Beaver-Visitec International to handle their [postal mail automation](#) through the [cloud](#).

Beaver-Visitec International specialises in the development and manufacture of innovative new products for a wide range of ophthalmic and speciality microsurgical procedures.

The company has established a reputation for precision, quality and innovation across all areas of ophthalmic surgery and its portfolio of trusted brands are distributed worldwide. Beaver-Visitec therefore needed to ensure that its back office function could meet the required high standards, and as a result had been moving towards the automation of its manual processes - specifically the delivery of sales invoices - in a bid to improve efficiency and reduce costs.

Julia Nyman, Finance Manager at the company's Oxford office, commented: "Six months after our initial contact, the new Esker on Demand solution was fully operational in the finance department and has given us the flexibility to automate the delivery of a variety of documents. It has improved customer service levels measurably too, with customers receiving their documentation more quickly than before. The Esker solution is already saving time and resources for the finance department, as well as improving the efficiency and accuracy of our activities."

Julia added: "We have already noticed a significant saving on our postage costs. And if you factor in the point that staff can now be deployed to other tasks, it adds up to measurable cost savings for the business."

Beaver-Visitec is now considering how it may benefit from further efficiencies in the near future, according to Julia: "We are also looking to produce financial-related customer mail shots in the future, having done the first one, and are looking into options for sending invoices to customers via email using an Esker solution."

Alistair Nicholas, Managing Director at Esker Northern Europe, briefly summarised the benefits: "With Mail on Demand, customers can create and send bulk mail in minutes without leaving their desk. Mail on Demand is based on a pay-per-use model and offers high value as a solution to free companies from manually processing mail, reducing costs by up to 45% per mail correspondence. The Esker Mail on Demand solution is proving increasingly popular, due to its flexibility and the tangible business benefits it can bring to organisations of all sizes – which of course are particularly pertinent considerations during these challenging economic times."

[About Beaver-Visitec International](#)

Headquartered in Waltham, Massachusetts, USA, Beaver-Visitec International develops, manufactures and markets ophthalmic and other specialty microsurgical products. Beaver-Visitec distributes products in over 90 countries worldwide and operates manufacturing facilities in Waltham, MA, USA and Bidford on Avon, UK. They offer products and services for all aspects of Ophthalmic Surgery, including Cataract, Refractive, Oculoplastic, and Vitreoretinal sub-specialties as well as other Specialty Microsurgery procedures. More information about Beaver-Visitec International can be found at www.beaver-visitec.com.

[About Esker](#)

Esker is the worldwide leader in document process automation solutions. Addressing all types of business processes from accounts payable and accounts receivable to sales order processing and procurement, Esker cloud computing solutions enable companies to automate the reception, processing and sending of any business document with one platform. Esker helps over 80,000 companies across the world to reduce the use of paper and eliminate manual processes while improving their productivity, efficiency and environmental impact.

With 40.3 million euros in sales revenue in 2012, Esker operates in North America, Europe and Asia Pacific with global headquarters in Lyon, France and U.S. headquarters in Madison, Wisconsin. Esker is listed on the NYSE Alternext in Paris (Code ISIN FR0000035818). For more information, visit www.esker.co.uk. Follow Esker on LinkedIn at [Esker – Northern Europe](#), or on Twitter at twitter.com/eskerinc and join the conversation on the Esker blog at www.quitpaper.com.

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