



*Extending the Reach of Information*

## **PRESS RELEASE**

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## **Esker Named Cool Vendor by Leading Analyst Firm**

*Vendor selection based on how innovative, impactful and intriguing they are*

Derby, UK – April 4, 2005 – Esker Software, the leader in document delivery automation, has been included in the "Cool Vendors in Knowledge Support, 2005", by Kenneth Chin, et al, published on March 25, 2005 by Gartner, Inc.

Esker Software was listed in the Gartner report, which highlights eight interesting knowledge support vendors that have created innovative solutions to chronic problems facing individuals and companies. According to Gartner, each vendor responds to knowledge support needs with technology that imitates or addresses the limitations of human behavior.

"Companies of all sizes are realising it's simply inefficient to manage faxing and mail processing in-house," said Jean-Michel Berard, Esker CEO. "By outsourcing these functions with Esker on Demand, customers can cut costs, eliminate inefficient manual processes and actually enhance document delivery flexibility. We are thrilled that others share our view on just how 'cool' that is."

Esker on Demand, a hosted solution that extends the reach of Esker DeliveryWare, is purchased in a pay-as-you-go model based on the actual number of documents transmitted. This is ideal for companies whose fax and mail requirements fluctuate monthly or seasonally, as it scales as the volume of documents delivered increases, without requiring additional personnel or software and hardware infrastructure such as printers, fax machines, mailers or phone equipment. The software also provides tracking status and delivery notification, capabilities usually expected only from a large enterprise mailroom or fax infrastructure. Since becoming available in January 2004, the Esker on Demand service has automated the delivery of more than three million pages via fax and postal mail.

(more)

## **About Gartner's Cool Vendors Selection Process**

Gartner's listing does not constitute an exhaustive list of vendors in any given technology area, but rather is designed to highlight interesting, new and innovative vendors, products and services. Gartner disclaims all warranties, expressed or implied, with respect to this research, including any warranties of merchantability or fitness of a particular purpose.

Gartner defines a cool vendor as a company that offers technologies or solutions that are: Innovative, enable users to do things they couldn't do before; Impactful, have, or will have, business impact (not just technology for the sake of technology); Intriguing, have caught Gartner's interest or curiosity in approximately the past six months.

## **About Esker Software**

Esker is the leading provider of intelligent document delivery solutions – software and hosted services automating every phase of document delivery. Esker helps organisations streamline manual, paper-intensive business processes such as purchasing, invoicing and sales order processing, with Esker DeliveryWare, a single and universal information exchange platform that captures, formats, converts and routes documents – automatically – from any enterprise application.

Esker DeliveryWare recognises, formats and converts more file formats than any other solution; provides the broadest range of delivery media – built-in – than any other solution, including Esker on Demand outsourced fax and mail services; and is the only solution with the DeliveryWare Rules Engine: patent-pending intelligence that directs document transformation and flow based on content recognition, eliminating the need for custom programming. With its combination of flexibility and simplicity, Esker DeliveryWare provides significant and immediate operational efficiencies, cost savings and measurable ROI in as little as three to six months.

Founded in 1985, Esker operates globally and has over 70,000 customers and millions of licensed users worldwide. Esker has global headquarters in Lyon, France and U.S. headquarters in Madison, WI. For more information, visit [www.esker.co.uk](http://www.esker.co.uk).

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